

An aerial photograph of a coral reef system. The water is a vibrant teal color, with darker patches of coral and lighter sandy areas visible. White contour lines are overlaid on the image, suggesting a topographic map. The text "STRENGTHS-BASED DEVELOPMENT" is written in large, bold, white capital letters across the center of the image.

STRENGTHS-BASED DEVELOPMENT

A stylized white letter 'N' is positioned in the bottom left corner. A thin white vertical line extends downwards from the base of the 'N' towards the bottom edge of the frame.

N



At work, do you have a chance to use your strengths, every day?

Global research highlighted that those who answered 'yes' to the above question, consistently outperform those who say they don't.

But here's the problem: only 2 in 10 people feel their strengths are in play.

Buckingham, 2022

STRENGTHS-BASED TEAMS ARE:

38% more **productive**

44% more likely to achieve **better customer satisfaction scores**

50% more likely to **stay in your organisation**

We create strengths-based organisations that thrive. Our work is underpinned by a practical and insightful Strengths Deployment Inventory.



Own your strengths and lift your performance. Immerse yourself in our game-changing programs:



Individualised Strengths Program



Dynamic Team Approach



Creating Strengths-based Workplaces

We've evolved and improved this work for the past ten years working with public and private sector organisations.

Our ongoing partnership with the USA CoreStrengths team allows us to integrate the powerful Strengths Deployment Inventory (SDI) as part of our broader work. This includes access to the strengths survey, and the online app, which facilitates enhanced team connections and collaboration through the 'compare' functionality. As one of the most validated tools worldwide, SDI is trusted by 90 of the Fortune 100 companies and is utilised across 40+ countries in more than 20 languages.

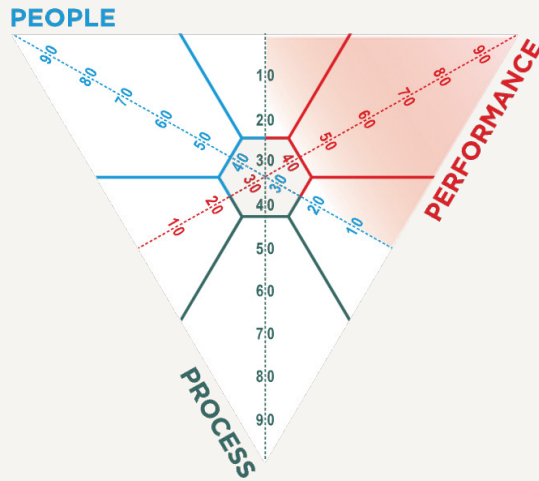
Outcomes:

- Individuals who **use their strengths with conviction** and in service of the team and organisational ambition
- **Rapid improvement in performance** and team dynamics through building deep understanding of individual motivations, strengths and conflict management under pressure
- Creation of strengths based organisations through **implementing intentional practices and routines**
- Building **strengths-based coaches** at all levels





THE STRENGTHS DEPLOYMENT INVENTORY



Overview of the tool

The Strengths Deployment Inventory (SDI) is a unique and practical tool that builds personal insight through creating awareness of individuals motivations and strengths when things are going well, and when experiencing conflict.

The inventory focuses on providing insights into individual strengths. This helps individuals harness the strengths needed to thrive in different contexts and understand their impact on others when those strengths are overused.

The tool serves as the foundation for personal reflection, discussion, and dynamic group work.



Curious to know more
about **strengths-based
development**?

Connect with us.



NORTH

SHAPE
POSSIBILITY



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